



# AWFUL WRITING

SOMEONE WHO THINKS THEY'RE SMART PUBLISHED THIS.

*What we have here is*   *failure to communicate.*

– Strother Martin  
*Cool Hand Luke* 1967

*The author shall remain anonymous.*

Long established myth to the contrary notwithstanding, sports are inextricably intertwined and interdependent with—not isolated or insulated from—the most serious and deeply rooted and tenacious ideological values and structural relationship existing in society. More formally stated—far from activities appropriately consigned to the "toy department" of human affairs, sports reflect, reaffirm, and reinforce the prevailing character of human and institutional relationships within and between societies and the ideological foundations buttressing those relationships.