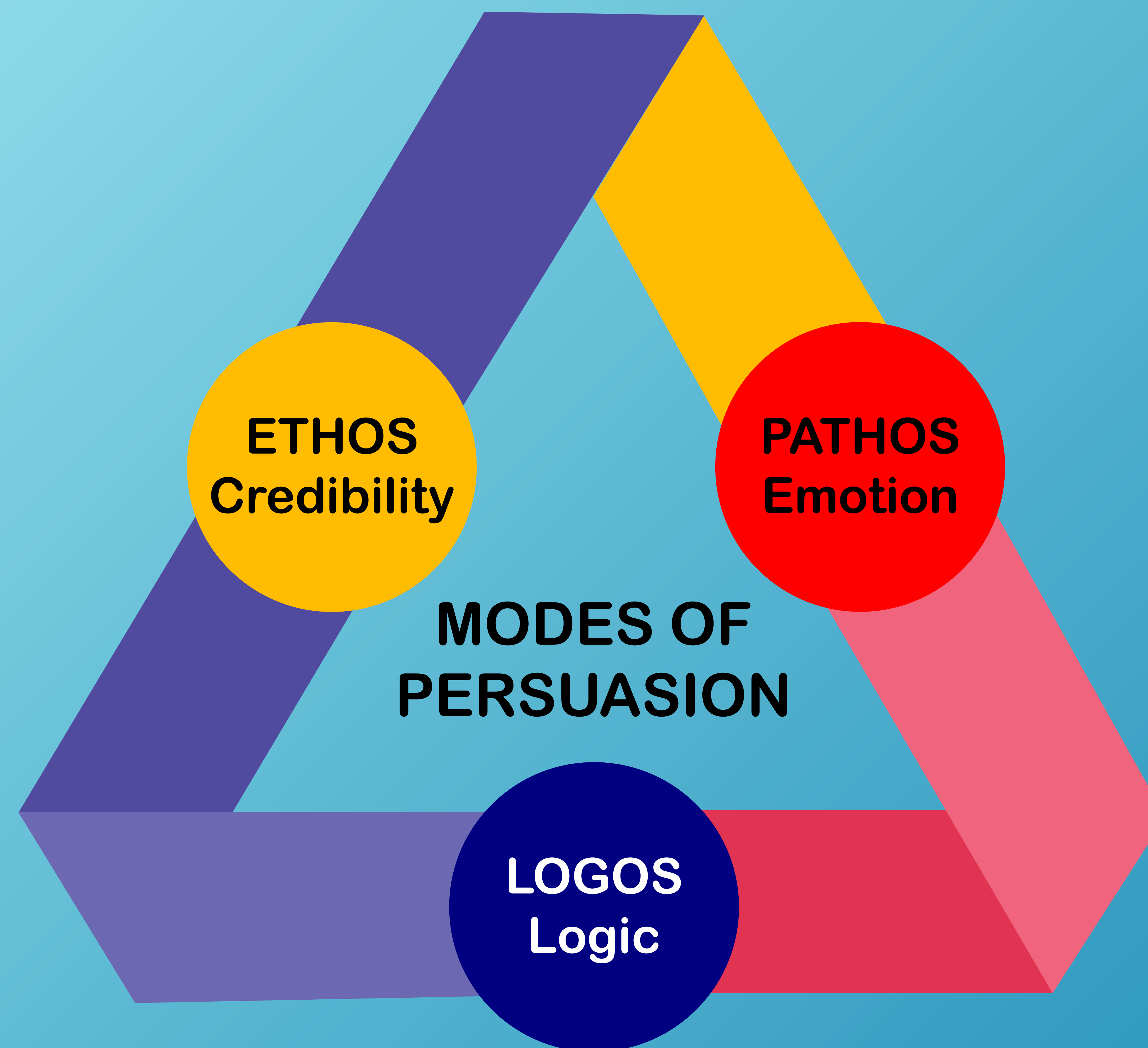


**You can have too much pathos.  
You can have too much logos.**



**Can you have too much ethos?**