

Single-Issue Voters

ENDANGERING THE REPUBLIC

In a given election, if a single issue dominates the interest of the electorate, virtually all will become single-issue voters. However, elections might involve issues A, B, C, D. Each one by itself could be more significant than X, and all four together would be orders of magnitude more important. Many will still vote only on X though; only that issue would interest them.

For informed voters, it's easy to infer that ones making their decision on a single issue are often, to put it carefully, uninformed.